



Wireless or Wireline? Know Before You Call



Stay in compliance with TCPA guidelines

Reaching customers by telephone is undoubtedly an essential part of your business. Regulations set forth by the Telephone Consumer Protection Act (TCPA) prohibit the use of autodialers or pre-recorded voice messages to any telephone number in which the called party may be charged, such as wireless phone numbers. While companies such as debt collectors, market research firms, survey companies and financial institutions do not need consent to contact residential wireline numbers, they do still require consent for wireless numbers, making it critical to know whether the number you're calling is wireless. Failure to comply with these regulations can result in large fines, and potentially damage the reputation of your company. With the ongoing changes in regulations regarding the TCPA and robocalling, the importance of maintaining compliance is paramount.

PortData™ Comply

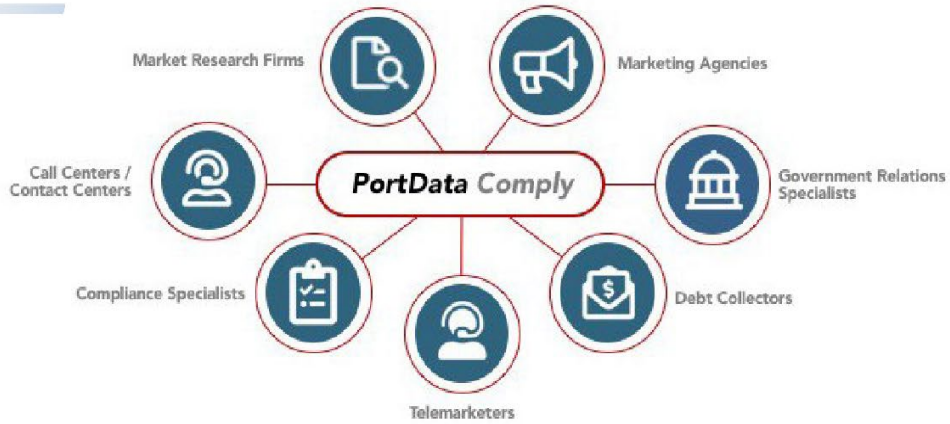
With hundreds of thousands of porting transactions daily in the U.S. alone, how will you know whether a phone number is wireline or wireless?

iconectiv, the Local Number Portability Administrator (LNPA) for the U.S., is the country's *only* authorized source for intermodal (i.e., between wireless and wireline) ported data. PortData Comply, powered by iconectiv, is a Wireless Do No Call (WDNC) service that helps companies comply with TCPA regulations by identifying which phone numbers are ported between wireless and wireline each day. Obtaining this data from an authoritative source, either directly from iconectiv or through an authorized Reseller will help protect your business from potential fines and maintain the integrity and reliability your customers expect.

Who is eligible for this service?

Businesses that will benefit from PortData Comply include:

A small investment now can help avoid costly fines in the future.



How does your business get started?

Visit numberportability.com/portdata-comply-service to register with iconectiv or to see a list of authorized Resellers.

Direct

Companies that access files themselves to avoid engaging in TCPA prohibited conduct.

Reseller

Companies that sell or use the data to verify a customer's list of telephone numbers so a third party can avoid engaging in TCPA prohibited conduct.

Second Tier

Companies that receive porting data from a Reseller customer, so that the Second Tier customer can itself avoid engaging in TCPA prohibited conduct.

How to get more information?

numberportability.com/portdata-comply-service

PortDataComply@iconectiv.numberportability.com

844-411-9362

about iconectiv

Your business and your customers need to confidently access and exchange information simply, seamlessly and securely. iconectiv's extensive experience in information services, digital identity and numbering intelligence helps you do just that. In fact, more than 5K customers rely on our data exchange platforms each day to keep their networks, devices and applications connected and 2B consumers and businesses protected. Our cloud-based information as a service network and operations management and numbering solutions span trusted communications, digital identity management and fraud prevention.